

The #1 Reason People Don't Reach Their Biggest Goals

F T I

FAILURE TO IMPLEMENT

**The 10 Principles of Phenomenal
Performance for Success in Business and Life**

HOWARD PARTRIDGE

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



PHENOMENAL PERFORMANCE



THE INSPIRED PERSON
INVITES
PHENOMENAL PERFORMANCE

WHY DON'T WE IMPLEMENT?

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



PHENOMENAL PRINCIPLES



ADOPTING POSITIVE PRINCIPLES

INTENSIFIES

PHENOMENAL PERFORMANCE

WHAT DO YOU BELIEVE?

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



PRINCIPLE 1 THE POTENTIAL PRINCIPLE



UNDERSTANDING YOUR POTENTIAL
IMPACTS
PHENOMENAL PERFORMANCE

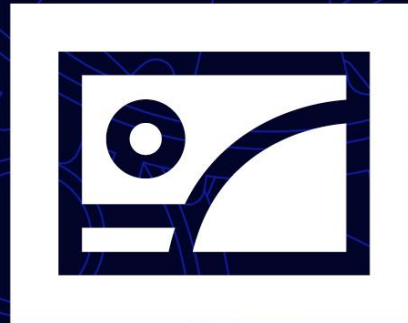
WHO DO YOU THINK YOU ARE?

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



PRINCIPLE 2 THE PICTURE PRINCIPLE



A COMPELLING PICTURE
IMAGINES
PHENOMENAL PERFORMANCE

WHAT DO YOU SEE?

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



PRINCIPLE 3 THE PURPOSE PRINCIPLE



KNOWING YOUR PURPOSE
INSPIRES
PHENOMENAL PERFORMANCE

WHY DO YOU DO WHAT YOU DO?

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



PRINCIPLE 4 THE PEOPLE PRINCIPLE



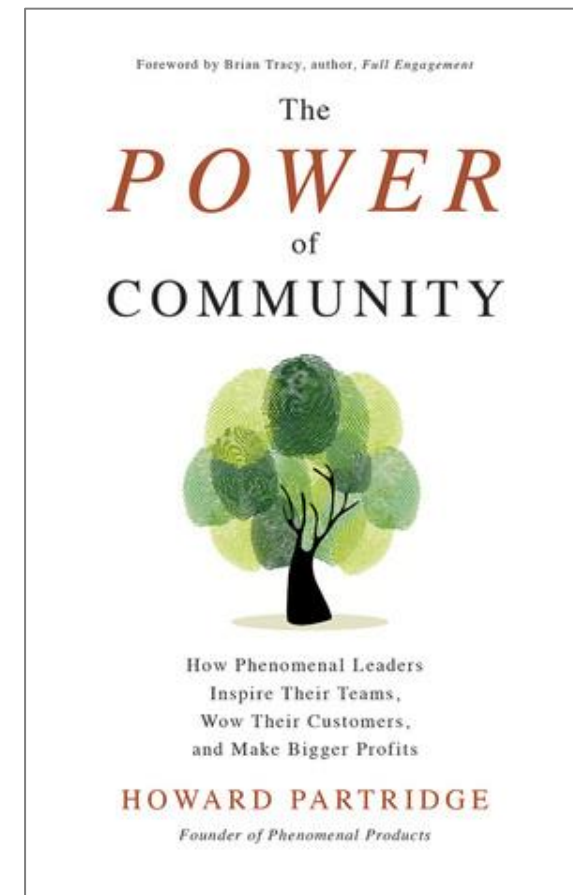
THE RIGHT PEOPLE
INFLUENCE
PHENOMENAL PERFORMANCE

WHO DO YOU HAVE AROUND YOU?



We Need Community

- The right faith community
- The right family members
- The right coaches, consultants and mentors
- The right peers
- The right team members



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



HOW TO BUILD A **PHENOMENAL DREAM TEAM**

THAT CAN RUN YOUR
BUSINESS FOR YOU



HOWARD PARTRIDGE

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



“I Can’t Find Good People!”

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Get the RIGHT People on the Bus



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Get them in the RIGHT Seat



ORGANIZATIONAL CHART

LEADERSHIP

MARKETING

SALES

OPERATIONS

ADMINISTRATION

Directing
(Planning)

Get them in the Right Seat

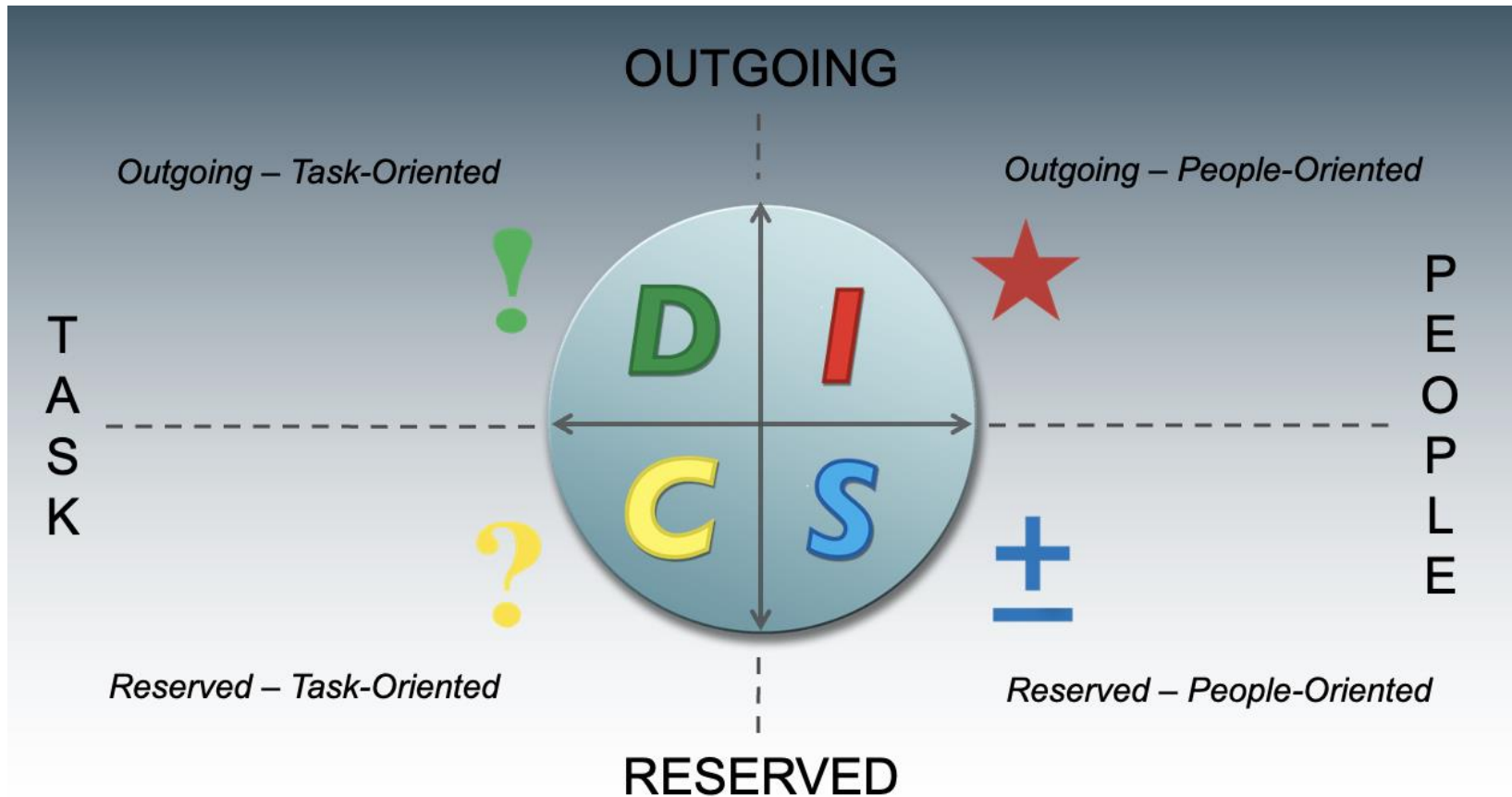
Managing
(Supervising)

What Positions Do You Need to Fill?

Implementing
(Doing)

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION





What Kind of Person are You Looking For?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____





What Kind of Person are You Looking For?

1. Successful
2. Good work ethic
3. Positive attitude
4. Great appearance
5. Intelligent
6. Honest and Trustworthy
7. Loyal
8. Organized
9. Takes initiative
10. A potential leader





What Kind of Person are They Looking For?

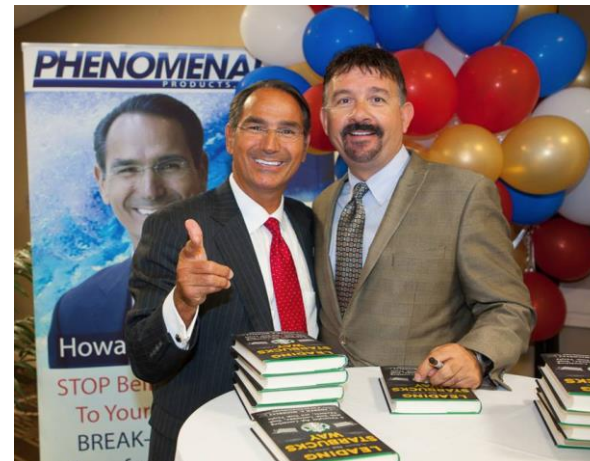
1. Successful
2. Good work ethic
3. Positive attitude
4. Great appearance
5. Intelligent
6. Honest and Trustworthy
7. Loyal
8. Organized
9. Takes initiative
10. A leader





What Kind of REPUTATION Do You Have as a Business Owner?

1. Successful
2. Good work ethic
3. Positive attitude
4. Great appearance
5. Intelligent
6. Honest and Trustworthy
7. Loyal
8. Organized
9. Takes initiative
10. A leader



“A brand is nothing more than what people say about you when you are not around” – Dr. Joseph Michelli



Do You Really Need Full Time?

- Part Time
- College Student
- Soccer Mom
- Retired
- Shut In
- Outsource



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Do They Have to Be an Employee?



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Step 1: FIND Them





How To FIND Them

- Network!
- Referral Reward Program
- Start with Existing Team Members
- Clients
- Referral Sources
- Ads?
- Recruiter



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Have you PRAYED?

THE HOWARD PARTRIDGE INNER CIRCLE

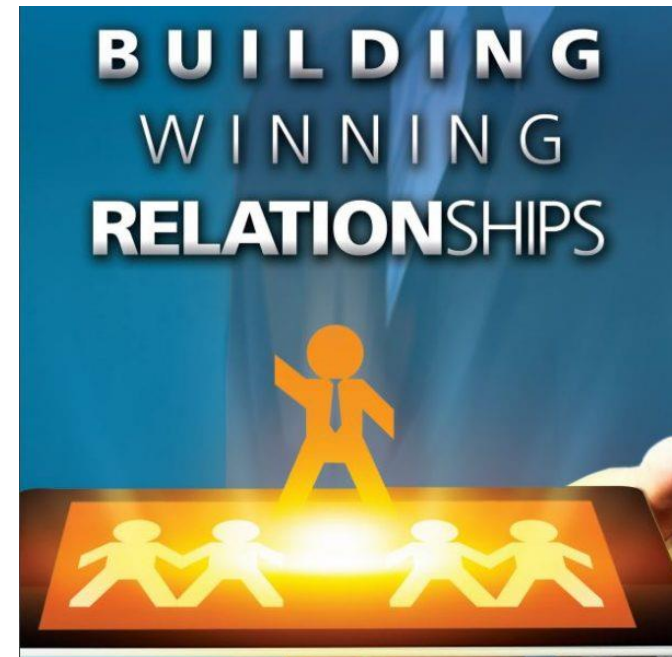
INSPIRATION TO IMPLEMENTATION





Step 2: ATTRACT Them

- Add Value to Everyone You Know
- Always Be Positive
- Learn About Them
- No Experience Needed!





All of Business is About RELATIONSHIPS



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



“You can have everything in life you want if you will just help enough other people get what they want”

– Zig Ziglar



“Give and it will be given back to you,
pressed down, shaken together and
running over”

- Jesus

THE HOWARD PARTRIDGE INNER CIRCLE

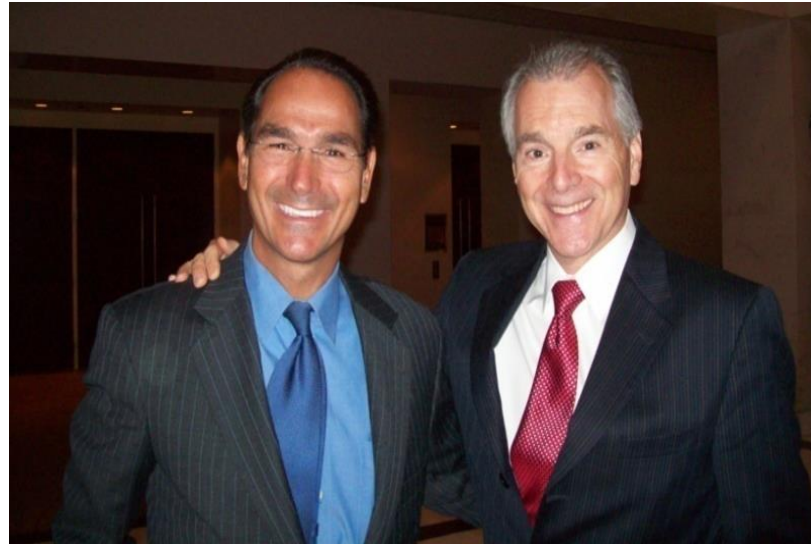
INSPIRATION TO IMPLEMENTATION



“People do business with those they... know, like and trust!” – Best-Selling author Bob Burg

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION

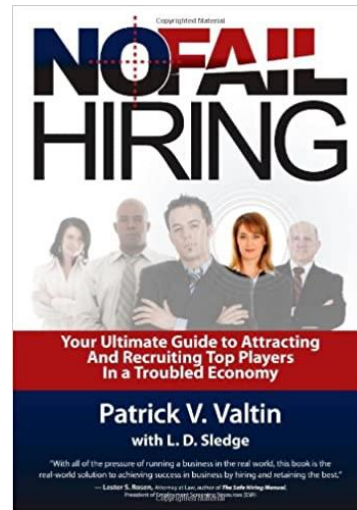


“Relationship Selling is becoming an asset to others before they become an asset to you”

– Jim Cathcart



Step 3: HIRE Them



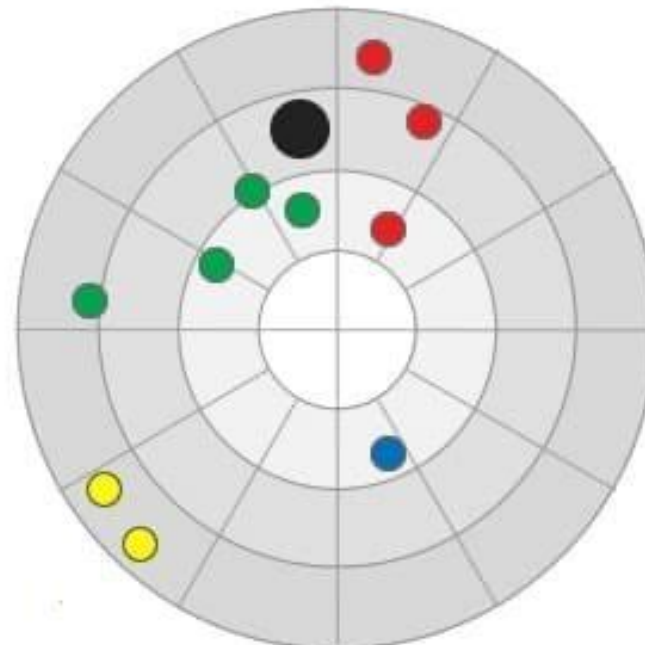
HIREBOX[®]

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Hiring Insights DISC Assessment



DiscoveryReport.com



Step 4: TRAIN Them





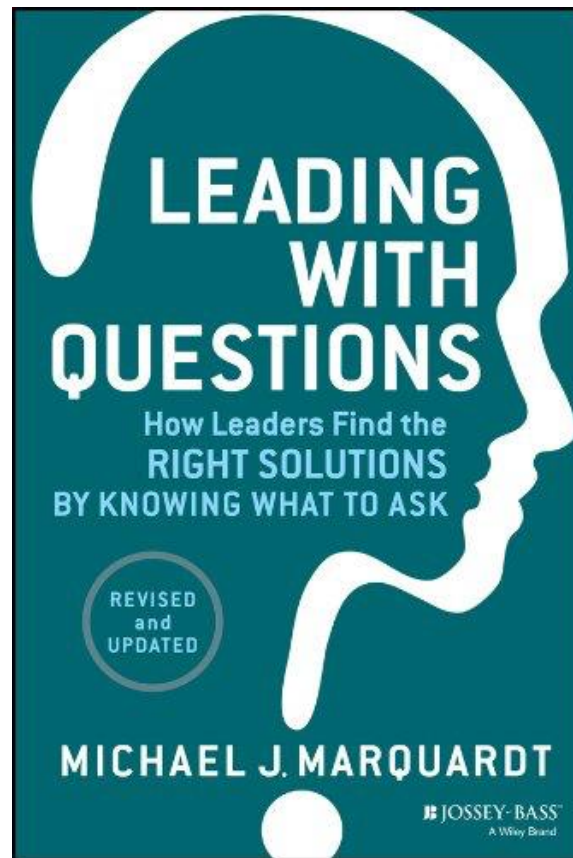
Step 4: How to TRAIN Them

- Vision (Mission, Values, Purpose)
- Org. Chart
- PRD
- Policies and Procedures
- Pay and Benefits
- Employee Handbook
- 40 Days of Training Manual
- Industry Consultants
- Software Portals
- Google!





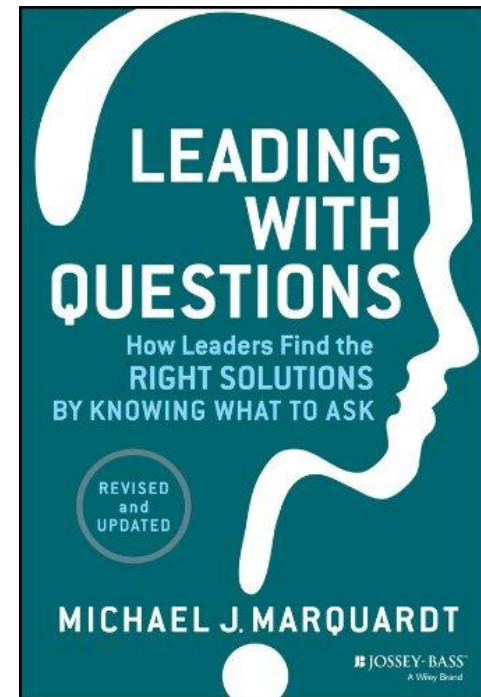
Step 5: COACH Them





Step 5: How to COACH Them

1. Do you understand what to do?
2. Do you understand how to do it?
3. Do you have the resources to do it?
4. Do you have the time to do it?
5. Are we the right fit for you?



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Step 6: DEVELOP Them





Step 7: Promote Them



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Step 8: Sustain Them



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Behind the Scenes, Secrets Revealed Guided Tour

Get a Tour of Howard's Highly Profitable Turnkey Operation

Take a tour of my company to see the proven systems in action and meet my staff. We are proud to continue serving the Houston greater area!

Take pictures, video, and ask any question you like.

You'll also learn...

- ➔ How Howard's company consistently generates new high end clients month after month
- ➔ How their referral programs work
- ➔ How their inside sales programs work
- ➔ How they lead a team of 40 effectively
- ➔ How their operations work day in and day out
- ➔ How their techs consistently upsell \$10k per month (and up to \$30,000!)



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



MARKETING MASTERY SUMMIT

Experts Reveal Proven
Black Belt Strategies



APRIL 2ND – 4TH, 2025

DISC CERTIFICATION | MARCH 31ST - APRIL 1ST

LEADERSHIP - APRIL 2ND | GAMECHANGERS - APRIL 5TH

[REGISTER HERE](#)



PHENOMENAL DREAM TEAM

Master Mind!

March 6th & 7th

THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



THE HOWARD PARTRIDGE INNER CIRCLE

INSPIRATION TO IMPLEMENTATION



Inner Circle Coaching

